



Position Description

General Manager Strategic and Industry Partnerships

Location:	Hobart, Tasmania
Reporting Line:	VXT CEO and Board
Version:	Version 2: 29 November 2023

Position Summary

The General Manager Strategic and Industry Partnerships is a new position, working closely with CEO, the board and the broader VXT team. The role is responsible for identifying opportunities for developing and maintaining collaborative relationships with industry and government stakeholders. The role will work with stakeholder employers and key leaders in the hospitality and tourism industry, the Tasmanian Government and partner training and educational organisations, including Queensland Hotels Association, TasTAFE and the University of Tasmania.

Through these partnerships, the General Manager Strategic and Industry partnerships will lead the codesign, implementation and delivery of training and workforce development initiatives and programs that align with tourism and hospitality industry-identified priorities and employment opportunities as identified in industry strategies.

In conjunction with advice and guidance from the VXT Board and CEO, the role will be responsible for achieving outcomes as stated in the Tasmanian Government's VXT funding agreement, including strategic direction, business planning, training outcomes and progress toward a diversified funding model.

- The role is full-time, with an initial contract until June 30th, 2024, will be based in Hobart, and will require regular state-wide travel.
- Remuneration to be negotiated with successful candidates.
- A fully maintained vehicle, mobile phone and laptop will be provided as part of the package.

Primary Functions of the Position

- Establish a range of strategic partnerships that deliver Industry relevant training activities that are aligned to the VXT Action Plan, industry goals embedded in Tasmania's 2030 Visitor Economy Strategy - T30, the Tasmanian Hospitality Industry 2030 Plan and the Tourism and Hospitality Industry's Workforce Action plan.
- Develop outcomes-driven programs, utilise industry expertise for delivery, and are embedded in businesses or regions through 'hotel school' models and taster courses that connect Tasmanians to potential tourism and hospitality employment or accredited training pathways.
- Lead the annual planning and strategic direction for VXT alongside the CEO and senior staff and with the VXT board to ensure that all required business outcomes are aligned with industry objectives and are set up to be monitored, reported and evaluated.



- Ensure the structure and delivery of programs and participant management practices of VXT meet the needs of the participants, industry, employers and stakeholders and are complimentary to key stakeholder activities, including the Tasmanian Hospitality Association and Tourism Industry Council Tasmania.
- Work closely with the CEO to ensure the financial and compliance obligations of VXT, including the board and its shareholder organisations, are met and position VXT for industry and government funding opportunities.
- Undertake other duties as required for the sustainable and ongoing operation of VXT

What We're Looking For

- Understanding of the Tasmanian government training sector, including an understanding of the work of Skills Tasmania and Jobs Tasmania, specifically workforce development programs and funding
- Experience at a management level in the hospitality and tourism industry.
- Experience and understanding of industry businesses, including general operations, staffing, workplace training supervision and management roles.
- Demonstrated experience in designing and delivering innovative and flexible training programs.
- Demonstrated effectiveness in managing people and resources, using management and customer relationship systems to monitor and improve performance and delivery outcomes.
- Proven ability to communicate with influence, including the ability to consult, negotiate persuasively, facilitate meetings and workshops, and develop effective networks to contribute to the achievement of industry and business outcomes
- Proven ability to lead consultative and participative decision-making, particularly in developing and implementing partnerships with businesses, employers and government.

VXT

VXT (Visitor Experience Training) is a Tasmanian training organisation specialising in providing training solutions to the Tourism and hospitality industries. Our shareholders, Tasmanian Hospitality Association (THA) and the Tourism Industry Council Tasmania (TICT), jointly established VXT in March 2021.

VXT has one purpose – to train a hospitality and tourism workforce to deliver the Tasmanian experience. VXT is industry-led and outcome-focused.

Vision: Training a tourism and hospitality workforce to deliver the quality Tasmanian experience.

Values: We will be passionate about Tasmania, be connected with our shareholders and our industry, be industry led, be outcome focused.

This position description intends to highlight the most important aspects rather than to limit the scope or accountabilities of this role. The duties above may be altered in accordance with the changing requirements of the position.